

Gathering Data in Your Community

- Be clear about what information you want to gather from your community, why you want this information and how it will be used.
- Don't ask parents, community members and business leaders questions that you don't want answered or aren't going to do anything about.
- Report back to your community on how you will use the information they have shared with you.
- Distribute widely the results of your data-gathering efforts to your community.
- Educate your community about student performance gains and areas to improve – enlist their support and partnership!